



MultiMiner

Earth Observation for Smart Mining

Graphics Charter



The Logo



The MultiMiner symbol represents different layers of a map to symbolise the multi-scale approach of the project and the different type of Earth Observation data utilised, from satellite to in-situ.



The colours represent different aspects of the mining lifecycle, as covered by MultiMiner.



Grey, for mineral exploration of raw materials

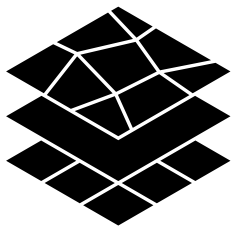
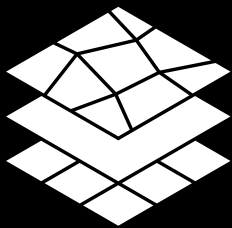


Orange, for mining operations



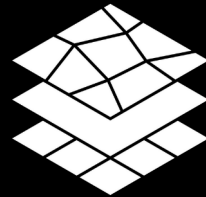
Green, for environmental monitoring and remediation

The MultiMiner Logo - Symbol Variations





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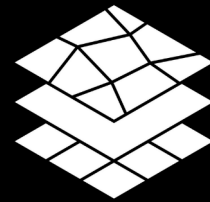


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The MultiMiner Logo - Without Tagline



MultiMiner



MultiMiner

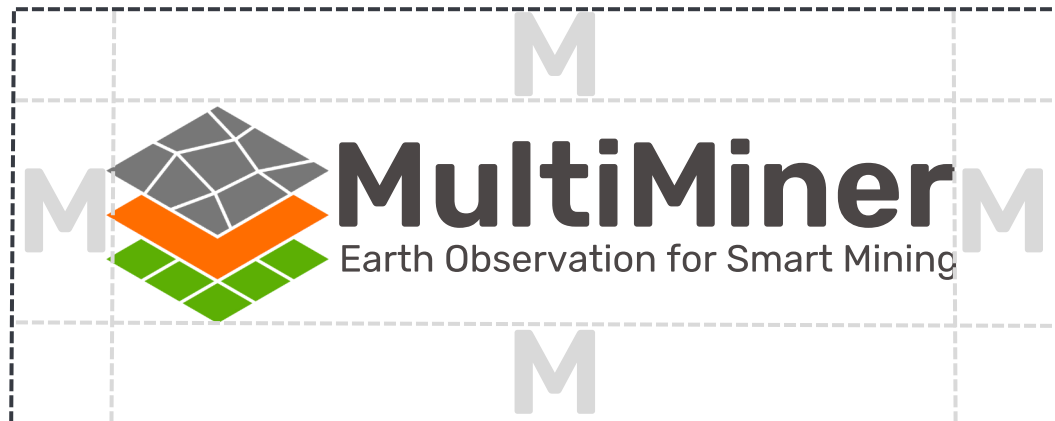


MultiMiner

The MultiMiner logo must be used with the tagline, unless the size of display is too small to read it.



The protection zone of the MultiMiner logo must be respected. It corresponds to the height and width of the MultiMiner "M".



Logo must always retain its proportions, linearity and disposition.

The MultiMiner Logo – Example Acceptable Backgrounds



The MultiMiner Logo - Example Unacceptable Backgrounds



The

Typography



The main typography associated with MultiMiner is **Rubik**. This is bold weighted for headings and subheadings. For body text, MultiMiner uses Roboto.

These fonts can be accessed for free as Google Fonts.

Headings - Rubik Bold

Aa Bb Cc Dd Ee Ff Gg Hh

Ii Jj Kk Ll Mm Nn Oo Pp

Qq Rr Ss Tt Uu Vv Ww Xx

Yy Zz

Body Text - Roboto

Aa Bb Cc Dd Ee Ff Gg Hh

Ii Jj Kk Ll Mm Nn Oo Pp

Qq Rr Ss Tt Uu Vv Ww Xx

Yy Zz

The Palette



Prussian Blue
073052

Onyx
363A42

Pumpkin
FF6D00

Kelly Green
5CAF03

White
FFFFFF

Black
000000